

Natalie Mickley

Fashion Marketing & Management

SKILLS

Excellent written and verbal communication skills / Confident, articulate, and professional speaking abilities (and experience) / Speaking in public, to groups, or via electronic media / Excellent presentation and negotiation skills. Along with excellent leadership skills. Adapt in Excel, Photoshop, Indesign, Procreate and Illustrator.

EXPERIENCE

Two years of working along side Nordstrom as a Fashion Ambassador for their Cleveland branch. They had meetings once a month where they taught the ins and outs of the industry. Along with this, experience in fashion clubs at SCAD: The Manor, Slow Fashion Club, and Fibers Club. On top of that, the summer of 2020 worked virtually as a intern for the fashion brand My Social Canvas which is located in New York City.

AWARDS

- Ohio Senate Award
- Ohio House of Representatives Award
- Ohio Congress Award
- Ohio Governor Award
- River View Community Service Award
- Academic Award
- Awarded First Place in Sewing

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EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

SAVANNAH, GEORGIA | 2022

BFA, Fashion Marketing and Management

SAVANNAH COLLEGE OF ART AND DESIGN

SAVANNAH, GEORGIA | EXPECTED GRADUATION 2023

MA, Luxury Brand Management

WORK EXPERIENCE

My Social Canvas Intern

My Social Canvas | June 2020-July 2020

- Create Social media content
- Recruiting Speakers and planning events
- Help with product design

Keyholder

The Edition Shop | October 2021-Present

- Responsible for opening and closing the store
- Working with clients to create look-books and style them, along with helping with any issues
- Help keep the store organized and locate items for consumers

SCAD Visual Media Work Study Model

Savannah College of Art & Design | September 2019-May 2020

- Being accountable for shoots and call times
- Working with many new people and being flexible in the moment
- Taking instructions without question to produce high quality images

Merchandising Buyer & Waitress

Apple Valley Golf Course | May 2017-Present

- Planning and buying product
- Store layout design
- Managing the waitresses and handling any issues with customers